

Hot Trends in Today's Legal Market

The use of temporary staff is one of the hottest business trends in today's legal market. The nation's largest firms are using temporary employees on a fulltime basis both as a competitive tool, as well as a means of cost control.

Research shows that after 18 months of contraction, the economy expanded from July through September of 2009 at a 2.8 percent annual rate, and many economists expected the expansion to be even stronger in the fourth quarter, approaching 4 percent. While those predictions have proven to be correct on paper, uncertainties about this recovery have prevented firms from hiring permanent staff. Across the country, demand for temporary legal professionals has exploded. In the wake of budgets cuts and downsizing, the temporary work force is helping firms meet productivity levels and maintain their client base without incurring the cost of an actual in-house employee with company benefits.

As goes the Nation, so goes Orlando. Northstar Legal, Inc. has found that its clients are choosing to go with temporary help over hiring permanent employees as we continue to provide highly skilled candidates in their hour of need. When asked about the increased usage of temps, one client is quoted as saying, "I will always go the temporary route first because it gives me more room to change course if the economy slows down again."

The convenience of temporary support staff in this climate of economic uncertainty is cost effective and will give your firm a competitive edge.

By Tracey Lovett, CSP

For more information regarding the benefits of using temporary support staff or to start benefiting from temporary staff at your place of business, please call NorthStar Legal at (407) 841-2045 or email us at admin@northstar-legal.com.

A Note From the Editor

NorthStar Legal Inc. is proud to present our first monthly newsletter, **Polaris!**

Since early times, navigators have used Polaris, also called the North Star, to guide them towards their destinations. At NorthStar Legal, our goal is to assist you in navigating your hiring process.

Each issue will include feature articles about the legal employment market, a little bit of laughter, and will provide regular updates on our announcements, successes and projects.

BULLETIN BOARD

Introducing the NorthStar Legal Team!!

- **Tracey Lovett**
President & Founder of NorthStar Legal, Inc.

A Veteran of the legal staffing industry with more than 15 years experience

- **Aurora Koch**
Director of Operations of NorthStar Legal, Inc.

Over 7 years of business management experience

ATTENTION IMMIGRATION FIRMS!!!!

**NorthStar Legal, Inc. has bilingual candidates:
French, French Creole, Spanish, Italian & German!**

UPCOMING EVENTS

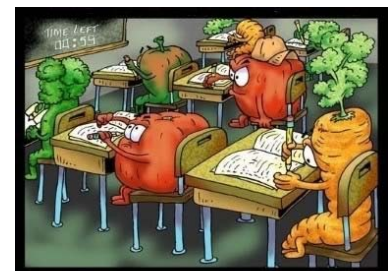
Orlando ALA Vendor Show February 24, 2010

NorthStar Legal, Inc. is proud to be attending the Central Florida A.L.A show.

We are looking forward to seeing everyone at our booth! There will be a fantastic **door prize** and **giveaways** for all!

TEMP DISCOUNT OFFER

Mention this newsletter to receive \$50.00 off of your next temp order of 35 hours or more!!!



SALAD BAR EXAM